



# California Water Service

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Quality. Service. Value.

## Irrigation Management Workshop Local Resource Information

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# California Water Service Group

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- Largest in the West
- 3rd largest in the U.S.
- Serves 2 million+ people via...
  - 6,000+ miles of main
  - 1,130 wells
  - 662 storage tanks
  - 155,000+ valves
  - 50,000+ hydrants
  - 2,010+ sampling stations
  - 6 surface water treatment plants
  - 7 wastewater treatment plants



# Conservation Momentum

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Agencies self certifying  
available water resources

From voluntary reductions  
to mandatory and back to  
voluntary

Drought continues, still  
severe in many  
communities (5<sup>th</sup> year)

Customers may be confused

We must keep the  
conservation momentum  
going!



# It Takes A Village

## We've heard that before!

- ✓ Single Family Residential/Multi Family Residential/Industrial/Institutional/Commercial
- ✓ Water agencies/wholesalers
- ✓ Landscape Professionals
- ✓ Property Managers/HOA's
- ✓ Community Leaders/Public Officials
- ✓ Community Educators
- ✓ Landscape Industry Associations
- ✓ Suppliers/Nurseries
- ✓ Manufacturers
- ✓ Kids – regular folks like you and me!



# Irrigation Management Education



1. Pro-active approach to education in the residential community
2. Teaching the water-shed approach
3. Interest and response varies by district/geographic area in the State
4. Helping the (mostly) residential community make educated choices in irrigation systems, design and plants





# Cal Water Programs

- Conservation Kit Program
- Residential Rebate Program
  - Toilets
  - Clothes Washers
  - **Irrigation Controllers**
- Commercial Rebate Program
  - Irrigation Controllers
  - Rotating Nozzles
  - Spray Bodies w/Integrated Pressure Regulation & Check Valves
  - Large Landscape Rotors with PR
- Large Landscape Program (by invitation)
- Free Sprinkler Nozzle Program [www.freesprinklernozzles.com](http://www.freesprinklernozzles.com)



# Questions?

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