

Event Schedule

CA&ES *Rose Day* 2008

Presented by the California Center for Urban Horticulture
& Foundation Plant Services

Friday April 25, 2008 8:30 AM - 5:00 PM

Mondavi Center Studio Theatre, UC Davis

Event Schedule

8:30-8:45 AM Welcome

Diane Ullman, Associate Dean
College of Agricultural and Environmental Sciences

8:45-8:50 AM Welcome

Dave Fujino, Director
California Center for Urban Horticulture

8:50-9:05 AM Introduction of the Garden Rose Council

Mike McCaffrey, President
Garden Rose Council

9:05-9:20 AM Rose Production

Brian Correiar, Director of Research
Jackson & Perkins

9:20-10:20 AM Hybridization & Breeding

Keith Zary, Jackson & Perkins
Tom Carruth, Weeks Roses

10:20-10:30 AM Break

10:30-11:30 AM Marketing

Jacques Ferare, Meilland-Star Roses
Anthony Tesselaar, Anthony Tesselaar International Pty. Ltd.

11:30-12:30 PM Pests & Diseases

Pathology - Ann Chase, Chase Horticultural Research Inc.
Virology - Deborah Golino, Foundation Plant Services

12:30-2 PM Lunch

Please allow yourself 10 minutes for transportation to Foundation Plant Services. See 1/4 page 'Directions' flier.

2-5 PM

Tour of Foundation Plant Services rose fields
Tours will be offered continuously every 30 minutes starting at 2:30 PM.

2-5 PM

Rose Sale, Foundation Plant Services
Roses, including AARS winning roses, are available for sale in #5 containers (approximately 3.7 gallons) on the grounds of Foundation Plant Services. Complimentary Flower Carpet Scarlet™ ground cover rose will be available for pickup at Foundation Plant Services.



Jackson & Perkins
Garden-Inspired Living



Weeks
Roses



village
nurseries
ROOTED IN QUALITY

ccuh
CALIFORNIA CENTER FOR
URBAN HORTICULTURE