

Starting Urban Forestry Carbon Offset Projects in California

Constraints:

- > High monitoring, verification, & transaction costs
- > Stringent eligibility requirements/ exclusion of NGOs
- > 100-year permanence requirement
- > Zero canopy net-loss requirement

Urban Forestry Carbon Offset Projects in California

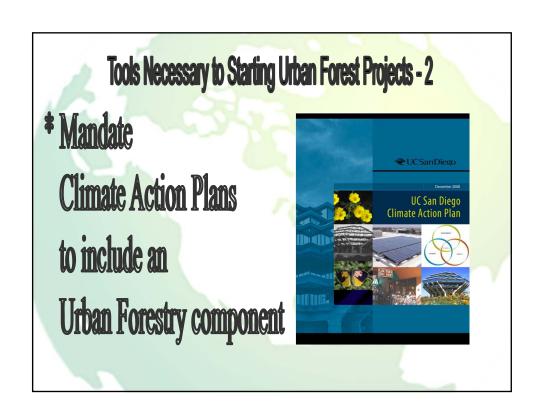
Solutions:

- ➤ Graduated transaction costs (low to begin)
- Research cost-effective/streamline monitoring & verification processes
- ➤ View an urban forest as a long-gestation, high-yield business & long-lived investment
- > Zero canopy net-loss is already a development requirement in some orgs

Entities and Projects Best Positioned to Create Successful Projects

- * Municipalities (Tree City USA Designation)
- * Educational Campuses (Tree Campus USA Certification)
- * Utility Companies (Tree Line USA Recognition)





Tools Necessary to Starting Urban Forest Projects - 3 * Provide UCSD Urban Foresty education, Campus Urban Forest Becomes Living Laboratory Environmental Science Students Team with Campus Forester to Better Trees in Global Climate Change **Top Stories** with emphasis on the

environmental & socio-economic services of healthy forests

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Understanding how much carbon a tree holds is important because deforestation accounts for about 15 percent of greenhouse gas emissions that cause global warming. "It's a big part of the carbon that is a country of the carbon it holds, he explained."

