



AGENDA



- Introduction to SunOne Solutions
- The CA Cap & Trade System in One Slide
- Overview of Offset Projects
- Focus on Urban Forestry

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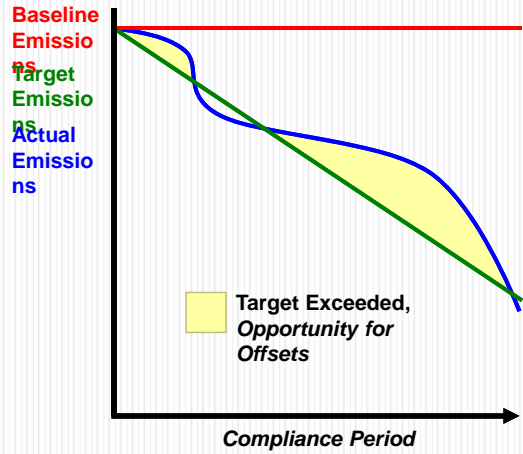
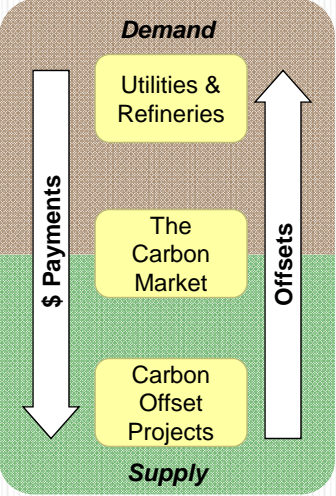

SUNONE SOLUTIONS OVERVIEW

- **Leading ecosystems services provider**
 - 150 projects, 2.2 million acres, across 11 U.S. states
 - Named #1 Aggregator in North America in 2010
- **Team made up of recognized experts in carbon credit industry**
- **Nationwide presence**
- **Our Focus: Ag & Forestry**
- **Slow start for Urban Forestry**
 - *But should be a key part of the solution*

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CALIFORNIA'S CAP AND TRADE SYSTEM

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OFFSET PROJECTS

- An **offset** is a verified emission reduction, registered with the State
- Credits are earned *ex post*: after project is implemented and after sequestration has been measured and verified

Design > Measure > Verify > Register >

Monitor

<p>Stage 1 What is the project concept? Who are the stakeholders? Determine project feasibility.</p>	<p>Stage 2 Gather known project details. Submit for initial review and public listing.</p>	<p>Stage 3 Design and implement the project. Quantify and account for carbon sequestration.</p>	<p>Stage 4 Record all final project design details. Produce final drafts of project documents.</p>	<p>Stage 5 Hire a 3rd party verifier/auditor to review the project documents and perform a site visit.</p>	<p>Stage 6 Register the project with the State of CA. Finalize contract with buyer and deliver offsets.</p>
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URBAN FORESTRY PROJECT OVERVIEW

- **Wide-scale tree planting will deliver several environmental services, including the sequestration of CO₂**
- **What kind of tree planting projects are eligible?**
 - In **municipalities**, on **educational campuses**, by **utilities**
 - Large (>100ac) urban forest tracts are not eligible
 - Planting must be above and beyond legal requirements
 - 25 year initial term (able to renew successive 25 year terms)
 - Planting requirements must be met (eg avg 5 meters of spacing)
 - Project owner is responsible for planting, care



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URBAN FORESTRY: SAMPLE ECONOMICS



- **Key drivers**
 - **Carbon sequestered (#, type, age of trees planted)**
 - *Planting older/larger trees is better*
 - **Project Emissions (fuel used by vehicles & equipment to plant & maintain)**
 - *Limit use of trucks & powered equipment*
 - **Project Costs (carbon inventory analysis & verification)**

Project Assumptions

Number of Trees	90,000
Predominant Tree Type	White Pine
Avg DBH of tree planted	4.2"

Project Estimates	Year 1-5	Year 6-10	Year 11-15	Year 15-20	Year 21-25	Total
Total Offsets Generated	6,054	8,300	13,087	16,167	20,983	64,591
<i>Est Avg Price / tCO₂</i>	\$16.81	\$25.96	\$33.58	\$42.86	\$54.70	\$40.41
Carbon Revenue	\$ 99,249	\$ 218,340	\$ 442,882	\$ 696,769	\$ 1,153,161	\$ 2,610,400
Carbon Project Expenses	\$ 44,780	\$ 61,160	\$ 97,442	\$ 134,734	\$ 205,800	\$ 543,916
Cash Flow	\$ 54,469	\$ 157,180	\$ 345,439	\$ 562,035	\$ 947,361	\$ 2,066,484

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A NOTE ON CARBON SALES



- **Supply Agreement**
 - Lock in a buyer for the supply at fixed prices
 - *Most common, less risky—lock in a buyer, but upside could be limited*
- **Spot Market Transaction**
 - Sell credits every year at market price
 - *Highest risk, but preserves price appreciation upside*
- **Forward Sale:**
 - Pre-sell future supply today, receive cash up front
 - *Least common, buyer takes on significant risk, and so the price is heavily discounted*

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KEY TAKEAWAYS

- **Eligibility**
 - A project needs to be designed with the carbon market design
- **Data Collection Systems are Critical**
 - Species, height, dbh, date of measurement, and GPS coordinates
 - Vehicle mileage, equipment hours or fuel consumption
- **Barriers & Considerations**
 - Long-term point of view is **required**
 - Manage Expectations: carbon revenue will support, but not supplant traditional funding sources
- ***Carbon is only ONE of the environmental services***

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QUESTIONS & CONTACT INFORMATION

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APPENDIX: DETAILED PROJECT OVERVIEW



- **Project Requirements**
 - “Net tree gain”: muni & educational campuses must plant more trees than they remove
 - All dead trees must be replaced within 1 year to ensure permanence
 - Detailed data on each tree planted is required (see below)
 - Funding for maintenance of non-project trees must remain within 10% of historic levels
 - Eligibility Requirements must be met (see slide 7)
 - Reporting Requirements must be met (next slides)
- **Carbon Quantification Details**
 - All individual trees must be measured in Year 1
 - Species, height, dbh, date of measurement, and GPS coordinates
 - Volumetric biomass equations will determine carbon stocks
 - Estimate “Secondary Effects” and subtract from sequestration
 - For example: actual fuel used or standard factors to estimate emissions from planting activities, care, and monitoring

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APPENDIX: DETAILED PROJECT OVERVIEW




- **Reporting Requirement: Tree Maintenance Plan**
 - Tree planting: # trees planted (new & replacement), species/size/location, relocations, annual tree planting expenditure (for both the project & muni/campus/utility)
 - Young tree care (<5 yrs): # young trees inspected/pruned, inspection/pruning cycle, annual young tree care expenditure (for both the project & muni/campus/utility)
 - Mature tree care: # mature trees inspected/pruned, inspection/pruning cycle, annual mature tree care expenditure (for both the project & muni/campus/utility)
 - Tree removal: # trees removed, species/size/location, removal cycle, annual removal expenditure on (for both the project & muni/campus/utility)
 - Administration: avg \$/tree site expenditure, and total admin expenditure (both the project & muni/campus/utility)

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APPENDIX: DETAILED PROJECT OVERVIEW



- **Reporting Requirement: Tree Monitoring Plan**
 - Choice of quantification methods (sampling vs rolling census)
 - Quantification steps & process
 - Methods used to measure & record tree size
 - Methods used & info collected on tree survival & health
 - Statistical methods used to extrapolate sample data, and calculation of sampling error
- **Reporting Requirement: Emissions & Sequestration Activity Data**
 - Data on the species, height, dbh, date of measurement, and location
 - Equations used to calculate tree volume, biomass and carbon stock
 - Make/model/year, annual amount & type of fuel for care vehicles (or vehicle miles traveled and average fuel economy)
 - Equipment type, horsepower rating, annual amount & type of fuel for maintenance equipment
- 1 • **Annual Offset Project Data Report** (must be reviewed by a  Professional Urban