



A 4 question survey given to 52 Non-Profit Tree Organizations

Have you considered submitting your tree planting project for future carbon offset credit?

- 5 groups said yes
- 12 groups said no



Reasons for not Submitting Tree Planting Carbon Offset Project

- High monitoring, verification & transaction costs
- Lack of information
- One hundred year permanence requirement
- Eligibility requirements that exclude land developers and NGOs.

What's needed?

- *"...Need streamlined-method ..."*
- *Need money..."to learn how..."*
- *Need "partnership with our city..." for funds*
- *Need to "know enough about the process to ... get started."*

Annual Budget

- 7 organizations < \$100K
- 4 \$101K - \$500K
- 2 \$500K - \$1M
- 3 \$1M - \$2M
- 1 >\$5M



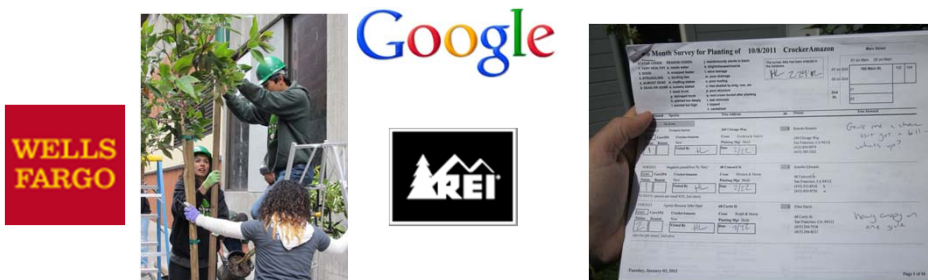
Organization Staffing

- Range: 0 FTE to 150 FTE
- Average without outlier: 3.3 FTE and 2.5 PTE



Major Obstacle

- **Monitoring Costs** – the expense of the contracted out service.
- **Perception:** This expense reduces trees that could be planted by simple corporate sponsorship of tree plantings.



Further Questions

- Is there a true benefit for the urban forest?
- Are the certifiers draining too much of the potential funds?
- Does the financial benefit outweigh the cost and staff time for the organization?

Possible Solutions to Implementing a Carbon Offset Project

- **Partner** with multiple public and private groups to diversify the funding and clarify the 'benefits package' tree plantings provide:
 - Public Utility Commission – Water & Sewer
 - Public Works Department – Public Infrastructure
 - Local Health Care Institutions – Improved Mental and Physical Health
 - Air Quality Management Districts – Improved Health
 - Local University Environmental Programs – Education and Project Assistance

Partnerships

Those that benefit



Those that can help



Those that can implement





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This
Wildman
starts UC
Davis in
September!