

2017 ANNUAL UPDATE

Greetings from CCUH!

Happy New Year to you! We are pleased to share with you highlights of our accomplishments for 2017. We successfully held our 10th Rose Days event in partnership with Foundation Plant Services (FPS) and achieved a milestone by selling out of all of our roses! We continued our irrigation management workshops by improving irrigation efficiency, utilizing drip irrigation technology. In partnership with Dr. Loren Oki and CA Association of Nurseries and Garden Centers, we developed an Advanced Water Management Certification Program for retail garden center professionals. We have also been working behind the scenes to create the Living Landscape Laboratory initiative at UC Davis.

Cheers! Dave Fujino and Eileen Hollett

CCUH PROGRAMS

Our workshops and partner programs attracted more than **900** participants.

Drip Irrigation and Irrigation Management Workshop for Professionals, Fresno, Sacramento, and Concord. These workshops focused on understanding drip application rates, irrigation design, and scheduling strategies to reduce and manage water use.

Your Sustainable Backyard - "Bee-ing a Better Bee Gardener: Learning from Research", UC Davis. This workshop featured UC Davis researchers who provided the latest research in bees and pollinators, a visit to the Häagen-Dazs Honey Bee Haven Garden, and pollinator plant sale.

10th Annual Rose Days, UC Davis. CCUH is proud to have completed its 10th annual fundraiser in partnership with FPS. The weekend hosted booths with rose experts and cultural information, tours to the FPS 8-acre rose gardens, and a wide selection of roses for sale graciously donated by California wholesale growers, Weeks Roses, Newflora, and Star Roses.

WORKSHOP PARTNERS

Academic

UCANR, UCCE, Master Gardeners, UCD Dept. of Entomology & Nematology, UCD Dept. of Plant Science, UCD Arboretum and Public Garden, Clovis Community College, Western Center for Agricultural Equipment

Public Partners

Regional Water Authority, CA Dept. of Water Resources, US Green Building Council-Central California, City of Sacramento, Contra Costa Water District, City of Concord

Industry Partners

Ewing Irrigation, Hunter Industries, Netafim, Rain Bird, Toro, Kurapia, Inc.

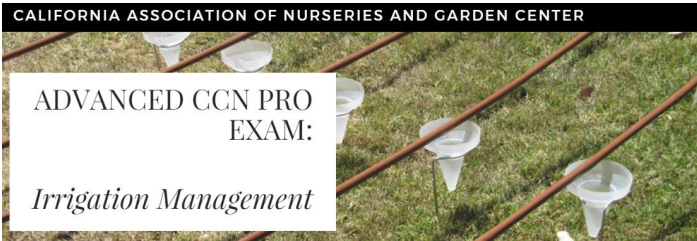
Non-Profit Partners

Woodland Library Rose Club, CA Association of Nurseries and Garden Centers

CCUH INITIATIVES

Advanced Certification Irrigation Exam for CCN PRO

CCUH staff and affiliates continued efforts on a comprehensive irrigation management exam and companion study guide intended for retail garden center professionals. The exam now has over 140 fact-based questions and practical problem-solving scenarios and is currently being trialed by CA Association of Nurseries and Garden Center experts.



Living Landscape Laboratory (L3)

The CCUH and Western Center for Agricultural Equipment are partnering with over twelve horticultural industry professional companies and organizations to create a living laboratory at UC Davis. Stay tuned for L3, for this initiative will demonstrate the positive impact of the latest available irrigation technology by measuring landscape water savings achieved.



Saratoga Horticultural Research Endowment (SHRE)

The SHRE Research Advisory committee, which consists of a panel of horticultural experts, met to review proposals and to distribute endowment funds that supports research and education programs fostering the introduction of new and improved plant materials for CA gardens & landscapes. View summaries of current and past funded proposals and donate to the endowment on the [website](#).



Oki Family Horticultural Endowment Supports Kids in the Garden Program

For the third year in a row, two fourth-grade groups from West Sacramento visited the UC Davis Eco Garden at the Student Farm thanks to the support of the Oki Family Endowment Fund. Elementary students participated in a "hands-on" experience which allowed the children a chance to explore, discover, and play to find a better appreciation for the outdoors. Donate to the endowment [here](#).



CCUH "new and improved" Website

CCUH is in the process of website platform transition and will unveil its new site in 2018. Thanks to Eileen Hollett, CCUH Program Manager, for leading this ambitious effort!



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