

Carbon Offsets & the Urban Forest

June 6, 2012

Agenda

- 7:30 AM** Check In & Refreshments
- 8-8:15 AM** Welcome & Introductions
Greg McPherson, US Forest Service
- 8:15-8:45 AM** Introduction to Cap & Trade and the Offset Market
Brienne Aguila, California Air Resources Board
- 8:45-9:30 AM** Panel: Roles, Hurdles and Opportunities for Urban Forest Offset Projects
Joel Levin, Climate Action Reserve
Michael Bostick, Bay Area Air Quality Management District
Jeffrey Goldman, AECOM
- 9:30-10:30 AM** Introduction to the Urban Forest Project Protocol & Verification
Barbara Bamberger, California Air Resources Board
- 10:30-10:45 AM** Break
- 10:45-11:15 AM** Quantifying Carbon Storage in Urban Trees
Paula Peper, US Forest Service
- 11:15-11:45 AM** Quantifying Urban Forest Project Costs and Offsets
Greg McPherson, US Forest Service
- 11:45-12:15 PM** The Tree Carbon Calculator
Joe Purohit, EcoLayers
- 12:15-1 PM** Lunch
- 1-1:30 PM** Panel: Urban Forestry Offset Projects & Lessons Learned
Ray Tretheway, Sacramento Tree Foundation
Greg McPherson, US Forest Service
- 1:30-2:30 PM** Buyers & Brokers Panel: What's Needed to Get Projects Started?
Forrest Mertens, SunOne Solutions
Obadiah Bartholomy, Sacramento Municipal Utility District
John Battaglia, Evolution Markets
Robert Parkhurst, Pacific Gas & Electric
- 2:30-2:45 PM** Break
- 2:45-3:45 PM** Urban Foresters Panel: What's Needed to Get Projects Started?
Sam Oludunfe, University of California San Diego
Doug Wildman, Friends of the Urban Forest - San Francisco
John Lane, Teichert Materials
Joe Benassini, City of Sacramento Municipal Forester
- 3:45-4 PM** Growing the Network
Gerry Gray, American Forests
- 4-4:15 PM** Grant Funding for Strategic Tree Planting for Energy Savings & Carbon Sequestration
Alice Ewen, US Forest Service
- 4:15-4:30 PM** Call to Action & Next Steps
Greg McPherson, US Forest Service